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Georgia Southern students raise 2,000 pounds for local food bank

April 19, 2012



Georgia Southern University's Applied and Small Business class met their metric goal of donating 2,000 pounds to the Statesboro Food Bank last week. One group member secured a donation of 750 pounds from a local business, a large donation that helped substantially. The class collected 540 pounds from their Bulloch Academy Can Food Drive Competition. The competition challenged grades 1st through 12th to donate food for the Food Bank. The winners for the different grade levels included 3rd grade, 8th grade, and 12th grade. Each of these grades are receiving a free pizza party for their hard work!



The Farmers Market has arrived at Georgia Southern University. Every other Tuesday, local farmers and vendors set up on Georgia Southern's campus to sell their goods. This group has helped raise awareness amongst faculty, staff and students and encouraged them to become customers. The Farmer's Market is now available online at <http://statesboromarket2go.locallygrown.net/>. Thanks to advertising and other efforts, 27 new customers have signed up and purchased items from the market.



An information booth was set up in the CIT building helping to drive a great deal of interest from Georgia Southern students.

Members of the class have not only been involved in the market on campus, but also at the market in downtown Statesboro. They shared information with supportive customers who were eager to learn about the opportunities. Members decided a good way to raise awareness for the market would be to use their banner for certain events. The team plans to have a team of members present at each event for the rest of the semester to help with promotion of the online Farmers market.

Article provided by: Amanda Foskey